

Dear Allegan County Youth Supporter,

As you have most likely heard, the 2020 Allegan County Fair has been canceled in response to the COVID-19 Pandemic. Additionally, Michigan 4H has suspended all face to face activities.

While this is disappointing news for many people in our area, it has been devastating to many of the Allegan County 4H livestock participants. Most of these kids work tirelessly throughout the year raising their livestock and look forward to the culmination of their project at the fair. They have put in a lot of time and effort in raising these animals and have made a monetary investment as well. Unfortunately, the annual 4H livestock auction was not deemed to be possible this year, due to lack of processing and resale markets for the animals.

A group of youth supporters, parents, and volunteers has joined to put on the Allegan County Stock Show as an option for our youth members to showcase their efforts this year. The show will take place at the Allegan County Fairgrounds on September 12, 13, and 19 and will be a private event to meet the state's health regulations. Allegan County youth will be able to show their market beef, dairy beef, sheep, goats, and swine at the shows. The Allegan County Fairgrounds has generously allowed us to use their facilities at no charge.

We are asking for your support to help make this event a success for our participants. Sponsorship monies raised will first go to cover the expenses of the show (judges, awards, etc). Additional amounts raised will be divided equally amongst the participants of each show and awarded as premiums as an effort to help offset the costs of raising these projects. We hope to be able to help all the youth cover their input expenses for these animals so they will be able to continue to participate in 4H youth livestock projects in future years.

Thank you for your continued support of the youth in our county. They have shown great perseverance this year and continued to work with their projects through great uncertainty! If you have any questions regarding your sponsorship or this event, please reach out to any of us listed below or our sponsorship coordinator, Missy Harvey, at 616.886.7908.

Sincerely,

Allegan County Stock Show Committee

Harry Chestnut, Bruce & Laura Modreske, Susan Ostrom, Missy Harvey, Randy Petroschus, Kim Schut, Brian & Dorothea Williams, Andrew Strickfaden, Tina Klingenberg, Aimee Geurink, & Jessica Hazen

2020 Allegan County Stock Show

SPONSORSHIP RECEIPT

PLATINUM - \$2500 OR MORE

- *Logo on Exhibitor T-shirt
- *Advertisement on FB
- * Name on Sponsorship Banner
- * Personalized Thank You Banner

GOLD SPONSOR - \$1000-\$2499

- *Large Name on Exhibitor T-shirt
- *Advertisement on FB
- *Name on Sponsorship Banner
- *Personal Thank you card

SILVER SPONSOR - \$500-\$999

- *Name on Exhibitor T-shirt
- *Advertisement on FB
- *Name on Sponsorship Banner
- * Personal Thank You Card

BRONZE SPONSOR - \$100-\$499

- *Name on Sponsorship Banner
- * Personal Thank You

ASSOCIATE SPONSOR – UP TO \$99

- *Personal Thank You

Name/Business: _____

Address: _____

Phone: _____

Amount Donated: _____

Make check payable to: Allegan County Stock Show

Mail to: Missy Harvey 3364 42nd St. Hamilton, MI 49419

*Due to COVID, times are very unpredictable. Should state health regulations change and we become unable to hold the show, would you like your check returned to you or donated to the youth? If we are forced to cancel, the monies marked as "donate to the youth" will be divided equally among the kids signed up to show.

Return my check _____

Donate to the Youth _____

Sponsor forms need to be returned by August 10 to guarantee advertisement on T-shirt or sponsorship banner.

THANK YOU FOR YOUR SUPPORT!